

Lagerlof's Intellectual Property team is dedicated to protecting the ideas, innovations and goodwill of our clients so they can realize the most value from their intellectual property (IP) assets.



Lagerlofin



#### ABOUT LAGERLOF, LLP

Lagerlof, LLP is one of Los Angeles's top general practice & private wealth law firms. As the largest law firm in Pasadena and with offices in Encino and El Segundo, we are committed to serving clients with specialization in a variety of law practices, ranging from Trust Administration and Estate Planning to Corporate Law, Tax Strategy, Natural Resource Law, and Litigation among others. While continuing to grow, and with nearly 1,000 years of combined attorney experience, Lagerlof, LLP remains dedicated to providing our clients with an exceptional experience focused on practical strategic legal support.

We look forward to showing you the new Lagerlof - grounded in tradition, focused on the future.

"I take great pride in being able to support my clients, their businesses, and ideas. Our approach is always strategic and client focused."

-Collin Spillman, Associate Attorney

## Lagerlof...

Have questions? We can help!

#### **Contact Us:**

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Integrity. Hard Work. Excellence. Team.



### INTELLECTUAL PROPERTY

Lagerlof's Intellectual
Property team is dedicated
to protecting the ideas,
innovations and goodwill of
our clients so they can
realize the most value from
their intellectual property
(IP) assets.

Our attorney's experience with trademarks and copyrights has helped established businesses, tech start-ups, and artists distinguish and protect their goods, services, and creative works in an ever challenging and saturated marketplace. We have experience dealing with the United States Patent and

Trademark Office to overcome the hurdles encountered in obtaining trademark registrations and the obstacles that come with maintaining a trademark, including oppositions, cancellations, and other proceedings before the Trademark Trial and Appeal Board (TTAB). We offer strategic experience, effective representation, and remain client-focused.

This material has been prepared for general informational purposes only and is not intended to be relied upon as professional advice. Please refer to your advisors for specific advice.

# OUR AREA OF EXPERTISE IS AS FOLLOWS:

- Obtaining and maintaining trademark and copyright registrations
- Prosecuting and defending against trademark opposition and cancellation proceedings before the TTAB
- Advise on developments in IP law and protection strategies
- Acquisition, sale and licensing of IP